



Bannerstand Guidelines

We prefer that all banner artwork is done at **HALF** size.
The visual area for each banner type is given in the chart below.

Banner Style	Visual Area mm	Artwork Size mm	Notes
Advance	800 x 2190	400 x 1095	¹ Gripper rail at the top roller feed at the bottom
Ark	800 x 2200	400 x 1100	Gripper rail attached at the top and bottom
Barracuda	800 x 2165	400 x 1082.5	¹ Gripper rail at the top roller feed at the bottom
Blade	800 x 2155	400 x 1077.5	¹ Gripper rail at the top roller feed at the bottom
Classic	800 x 1800	400 x 900	² Hemmed at the top and bottom
Column	800 x 2200	400 x 1100	Gripper rail attached at the top and bottom
Excalibur	800 x 2165	400 x 1082.5	¹ Gripper rail at the top roller feed at the bottom
Future	845 x 2125	422.5 x 1062.5	¹ Gripper rail at the top roller feed at the bottom
Hercules	850 x 4200	212.5 x 1050	Revolving Banner artwork at QUARTER SIZE
Imagine	800 x 2190	400 x 1095	¹ Gripper rail at the top roller feed at the bottom
Lite	800 x 2000	400 x 1000	Gripper rail attached at the top and bottom
Penguin	800 x 2188	400 x 1094	³ Hemmed at the top and bottom
Rapide	800 x 2200	400 x 1100	Gripper rail attached at the top and bottom
Rollow	800 x 2000	400 x 1000	¹ Gripper rail at the top roller feed at the bottom
Storm	620 x 1800	310 x 900	⁴ Eyelet at each corner
Stretch VT	800 x 2000	400 x 1000	¹ Gripper rail at the top roller feed at the bottom
Style Boomerang	600 x 1600	300 x 800	² Hemmed at the top and bottom
Uno	800 x 2200	400 x 1100	Gripper rail attached at the top and bottom
XBL	1200 x 2000	600 x 1000	⁵ Eyelet at each corner

Notes - Many systems require extra material outside the visual area to attach the graphic to the banner mechanism.
These **ADDITIONAL** measurements are given below.

All dimensions given presume the artwork is done at 50% (half size).

- 1 - Add 100mm to the bottom of the artwork
- 2 - Add 50mm to the top and bottom of the artwork
- 3 - Add 43mm to the top and 50mm to the bottom of the artwork
- 4 - A 7.5mm eyelet is punched centred 15mm in from each corner of the artwork
- 5 - A 7.5mm eyelet is punched centred 20mm in from each corner of the artwork

Scans - 200dpi images should be used for optimum print quality.
300dpi images can be used when the picture includes fine detail.
Remember if you enlarge a picture its effective resolution will be lowered.

Templates are available from our website for all banner styles.