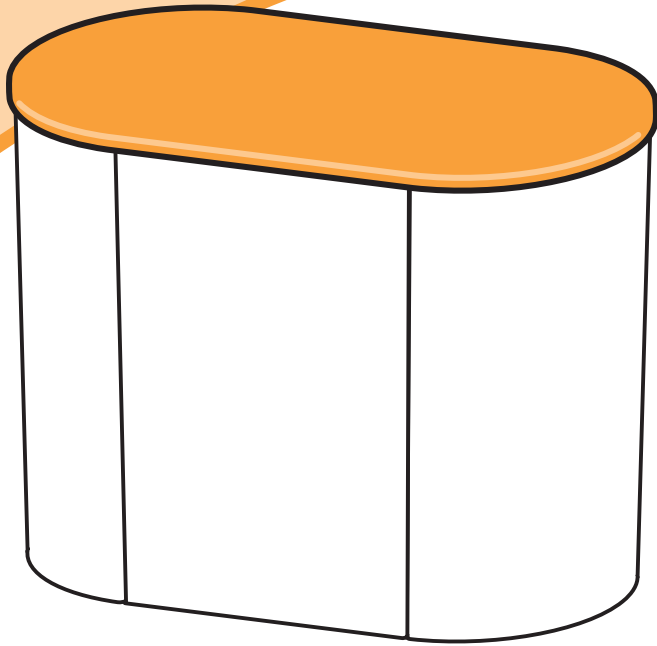


Physique Double D



Artwork Instructions

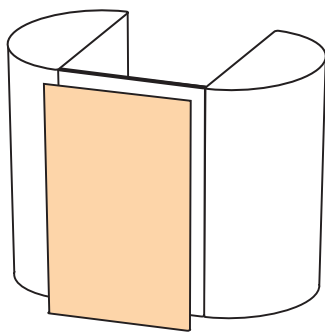
All artwork should be supplied print-ready

Include 10 mm bleed on all edges.

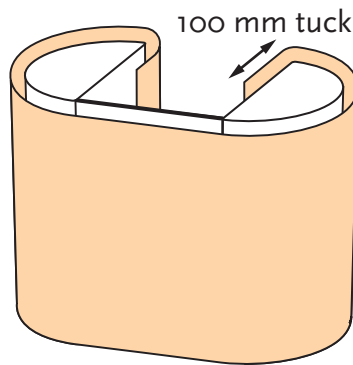
All imported images will need to be 100 dpi for optimum output. 75 dpi is acceptable but not recommended for text and logo elements.

Colour should be consistent across all elements. Either all CMYK or all RGB, do not mix colour modes.

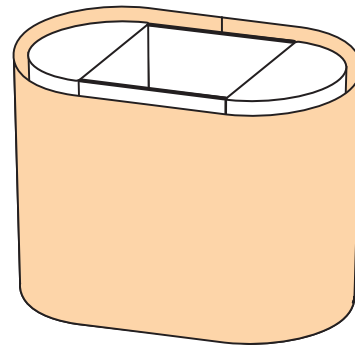
Studio Tips



Front
485 x 972mm



Desk
2350 x 972mm



Full
2735 x 972mm

Our Studio will check your artwork for print suitability, the following tips should aid a smooth workflow through to print.

- ❑ Check the page and banner dimensions.
- ❑ Check all image resolutions. If images have been scaled remember to allow for the change in resolution.
- ❑ Please supply all Images. Original Fonts should be supplied or all text converted to Paths/Outlines.
- ❑ PANTONE® and other Spot Colours may not reproduce correctly if used in conjunction with Gradient and Transparency functions. Colours used with these functions should be set to Process Colour Separation.
- ❑ Be aware that Overprint options will be preserved when printed.
- ❑ Artwork created in Photoshop should be supplied as a Flattened TIFF or high/maximum-quality JPEG. The canvas size should be increased by 20 mm to allow for 10 mm bleed on all edges.
- ❑ We can print direct from PDF files providing they include the system feed, bleed and crop marks. We recommend complex artwork files including Transparency and Effects are PDF'd using Acrobat Distiller.
- ❑ We accept print-ready artwork on CD/DVD or via e-mail and FTP.

